

Program Outcome

BACHELOR OF COMMERCE (B.COM)

Course Outcomes

F.Y.B.COM

Business Development (UBCOMFSI.2)

- ✚ Getting knowledge of business & objectives of business.
- ✚ Creating knowledge about business environment.
- ✚ Getting knowledge of project planning.
- ✚ Getting acquainted with entrepreneurship.

Business Development (UBCOMFSII.2)

- ✚ Developing knowledge about concept of services.
- ✚ Developing knowledge about retailing.
- ✚ Getting knowledge of recent trends in service sector.
- ✚ Creating knowledge about E-Commerce.

S.Y.B.COM

Management – Functions & Challenges (UBCOMSSIII.2)

- ✚ Getting acquainted with management, evolution of management thoughts and modern management approach.
- ✚ Getting knowledge of planning & decision making.
- ✚ Creating knowledge about organizing.
- ✚ Developing knowledge about directing and controlling.

Management – Production & Finance (UBCOMSSIV.2)

- ✚ Developing knowledge about production & inventory management.
- ✚ Getting knowledge of quality management.
- ✚ Creating knowledge about Indian financial system.

- ✚ Creating knowledge about recent trends in finance.

International Business Relation (UBCOMSSIII.2)

- ✚ Getting Knowledge about Liberalization, Privatization & Globalization.
- ✚ Developing knowledge about Joint Venture, Foreign Collaboration, Multi & transnational Companies.
- ✚ Creating knowledge about Environmental Accounting & Auditing.
- ✚ Imparting knowledge of Protectionism.

International Business Relation (UBCOMSSIV.2)

- ✚ Getting Knowledge about International Trade Organizations.
- ✚ Developing knowledge about Trading Blocs.
- ✚ Creating knowledge about Import Trade.
- ✚ Imparting knowledge of Export Trade.

T. Y.B.Com.

Marketing & Human Resource Management (UBCOMTSV.4)

- ✚ Developing knowledge about marketing and marketing research
- ✚ Getting knowledge of marketing mix
- ✚ Creating knowledge about marketing ethics
- ✚ Getting acquainted with key marketing dimension

Marketing & Human Resource Management (UBCOMTSVI.4)

- ✚ Creating knowledge about introduction to human resource management
- ✚ Developing knowledge about human recourse development
- ✚ Getting acquainted with human relations
- ✚ Developing knowledge about current issue in human resource management

Marketing Research (UBCOMTSV.6.4)

- ✚ Creating knowledge about Marketing Research.
- ✚ Developing knowledge about Research planning.
- ✚ Getting acquainted with Data Collection Methods.

- ✚ Developing knowledge about Data processing, Analysis & report writing.

Marketing Research (UBCOMTSVI.6.4)

- ✚ Creating knowledge about Product, Brand & Price Research.
- ✚ Developing knowledge about Place, Promotion & Customer Research.
- ✚ Getting acquainted with Sales, Rural marketing & International marketing Research.
- ✚ Developing knowledge about Organization of Marketing research.